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## **The concept of gender lens investing?: The evolution of this reframe**

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### **Palabras Clave:**

GLI, gender lens investment.

### **RESUMEN:**

Gender Lens Investing (GLI) inspects funds - investment portfolio in order to pave the way to a world with a greater gender balance. Despite intentions of sustainability in GLI, the usual frenetic activity leaves no room for reflection. Fundamental concepts, such as gender or gender equality, which underlie the discourse and organizational practices of GLI, have not been identified in terms of how they affect finance. In fact, in the last decade alone, the social construction of “gender” has undergone changes in meaning which, undoubtedly, have affected investment criteria. Thus, for instance, the word gender has evolved in meaning from women and girls to historically discriminated female role. Similarly, the concept of gender equality began by promoting women's access to traditionally male-dominated jobs, although currently, it is mostly focused on gender-diverse representation on boards of directors and management. No wonder the concept of GLI itself encompasses different nuances within the literature reviewed. The purpose of this article is to compare previous and current literature with the aim of showing the variants of these abstract terms, and, above all, to highlight the evolution of the concept of GLI over the last decade of finance. The relevance of collecting the meanings of GLI lies, not only in the awareness of the evolution of concepts, but, more importantly, the monitoring of and the ability to measure this type of investment, integrating these measurement criteria into the so-called “ESG funds”.